

RockSeries

Corporate Social Investment

Sponsorship Pricing Proposal

Transforming Lives Through Digital Education

Proposal Date: January 28, 2026

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Executive Summary

RockSeries invites your organization to partner in bringing quality digital education to previously disadvantaged schools and vulnerable children's homes across South Africa. Our proven platform, developed over 21 years, delivers comprehensive learning across Grades RR-12 in Mathematics, Reading, Spelling, Robotics, and more—all in both English and Afrikaans.

Complete Curriculum	Proven Track Record	Flexible Options
Grades RR-12 coverage	21+ years of development	Tablets or PCs
7+ subjects included	Currently in schools	1-5 year licenses

Exceptional Value: At only R50 per device per month, your sponsorship provides unlimited access for multiple learners per device. For a classroom of 30 students sharing 15 tablets, this translates to approximately R20 per child per month—significantly less than a single tutoring session.

RockSeries License Pricing

Our licensing structure is designed to provide flexibility while rewarding longer-term commitments. All licenses are per device, regardless of the number of learners using that device.

Duration	Monthly Rate	Total Cost	Discount	Savings per Device
Monthly (rolling)	R50	R50/month	0%	—
1 Year (upfront)	R50	R600	0%	—
3 Years (upfront)	R45	R1,620	10%	R180
5 Years (upfront)	R42.50	R2,550	15%	R450

Note: The 5-year license offers the best value with 15% savings (R450 per device), making it ideal for organizations committed to long-term educational impact.

Complete Sponsorship Packages

Our sponsorship packages include everything needed for immediate implementation: tablets with protective cases and RockSeries licenses. Estimated tablet costs are R2,500 per device including protective case (market average for quality educational tablets).

BRONZE Package — 5 Tablets

Component	1 Year	3 Years	5 Years
5 Tablets + Cases	R12,500	R12,500	R12,500
RockSeries Licenses	R3,000	R8,100	R12,750
Total Investment	R15,500	R20,600	R25,250
Cost per Child*	~R52/month	~R34/month	~R25/month

**Based on 10 children sharing 5 devices*

SILVER Package — 10 Tablets

Component	1 Year	3 Years	5 Years
10 Tablets + Cases	R25,000	R25,000	R25,000
RockSeries Licenses	R6,000	R16,200	R25,500
Total Investment	R31,000	R41,200	R50,500
Cost per Child*	~R52/month	~R34/month	~R25/month

**Based on 20 children sharing 10 devices*

GOLD Package — 20 Tablets

Component	1 Year	3 Years	5 Years
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20 Tablets + Cases	R50,000	R50,000	R50,000
RockSeries Licenses	R12,000	R32,400	R51,000
Total Investment	R62,000	R82,400	R101,000
Cost per Child*	~R52/month	~R34/month	~R25/month

**Based on 40 children sharing 20 devices*

PLATINUM Package — Complete Classroom (50 Tablets)

Component	1 Year	3 Years	5 Years
50 Tablets + Cases	R125,000	R125,000	R125,000
RockSeries Licenses	R30,000	R81,000	R127,500
Router + Data (optional)	R3,000-R5,000	R9,000-R15,000	R15,000-R25,000
Total (without connectivity)	R155,000	R206,000	R252,500
Total (with connectivity)	R158,000-R160,000	R215,000-R221,000	R267,500-R277,500
Cost per Child*	~R52/month	~R34/month	~R25/month

**Based on 100 children in a full classroom sharing 50 devices*

Platinum Package Includes:

- Complete classroom solution (50 tablets)
- Optional internet connectivity (router + data)
- Full teacher onboarding and training
- Comprehensive monthly reporting dashboard
- Official handover ceremony with PR opportunities
- Framed CSI partnership certificate
- Maximum brand visibility and recognition

Equipment Donation Package

For companies upgrading from Windows 10 to Windows 11, we offer an innovative equipment donation program. Your retired PCs can be transformed into powerful learning tools using our offline RockSeries version, developed over 21 years.

Minimum Requirements	What We Provide
Windows 7 or Windows 10 PC MS Office 2010 or newer Internet only for activation	Complete setup & installation Offline RockSeries software Teacher training Technical support

PC Donation Package Pricing

Number of PCs	1 Year License	3 Years License	5 Years License
10 PCs	R6,000	R16,200	R25,500
20 PCs	R12,000	R32,400	R51,000
30 PCs	R18,000	R48,600	R76,500

Perfect For: Companies upgrading IT infrastructure can donate functional PCs instead of disposing of them. Your outdated equipment becomes another child's pathway to success. This option requires only software licensing costs, making it one of the most cost-effective CSI solutions available.

Sponsor Benefits & Recognition

We believe in celebrating our partners and showcasing the meaningful impact you create in children's lives.

Benefit	Description
Brand Recognition	Company logo on 'Sponsored by' page, certificates, and optional tablet branding
CSI Certificate	Framed partnership certificate for your office reception
PR Opportunities	Photo opportunities at handover events for social media and press releases
Impact Reports	Regular reports with learner engagement, usage time, lessons completed, and progress
Community Connection	Build meaningful connections with schools and communities
B-BBEE Compliance	Educational CSI contributions support B-BBEE scorecard requirements

Quick Reference: Simplified Pricing

For quick proposal discussions, here are rounded figures based on 5-year licensing (best value):

Package	Investment (5 years)	Ideal For
Bronze (5 tablets)	~R25,000	Small organizations, pilot programs
Silver (10 tablets)	~R50,000	Medium organizations, single classroom support
Gold (20 tablets)	~R100,000	Large organizations, multiple classroom support
Platinum (50 tablets)	~R250,000	Major sponsors, complete school lab
PC Donation (20 PCs)	~R50,000	IT companies upgrading infrastructure

Group Sponsorship Option: 5-10 smaller companies can combine resources to sponsor a complete classroom together, making meaningful CSI impact accessible to organizations of all sizes.

Next Steps

We would be honored to partner with your organization in transforming the lives of South African children through digital education. Here's how to get started:

1. Initial Discussion

Contact us to discuss your CSI goals, budget, and preferred package. We'll help you identify the best sponsorship option for your organization.

2. School Selection

We work together to identify previously disadvantaged schools or children's homes in your preferred region (we start with Gauteng but can expand nationwide).

3. Agreement & Setup

We finalize the sponsorship agreement, procure equipment (or arrange PC donations), and schedule installation and teacher training.

4. Launch & Recognition

Official handover ceremony with photo opportunities, media coverage, and recognition of your contribution.

5. Ongoing Impact

Regular impact reports showcasing learner engagement, progress, and the difference your sponsorship is making.

Ready to Make a Difference?

Contact us today to discuss your CSI sponsorship:

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Together, we can transform lives through digital education.